JBEE–LACEA BRAIN–Tec Workshop

Behavioral and Experimental Economics in Latin America

DATE Wednesday, October 28, 2026

VENUE Teatro de Decisiones, School of Government, Tecnológico de Monterrey, Mixcoac. Av. Revolución 756, Mixcoac, Benito Juárez, 03700 Mexico City.

FORMAT One-day, in-person academic workshop

A one-day workshop convened by the *Journal of Behavioral and Experimental Economics*, LACEA's Behavioral Insights Network, and BEER Lab to advance behavioral and experimental economics research connected to Latin America.

ACADEMIC ORGANIZERS

Pablo Brañas Universidad Loyola Andalucía; Editor-in-Chief, JBEE

Hernán Bejarano CIDE

César Mantilla Pontificia Universidad Javeriana

Alexander Elbittar CIDE

Stanislao Maldonado Tecnológico de Monterrey

Lina Moros Universidad de los Andes

FINAL PROGRAM

08:30–09:00 *Welcome coffee*

09:00–09:10 **Introductory remarks**
Luis Serra · Dean of Research, School of Social Sciences and Government, Tecnológico de Monterrey

SESSION 1 — Information, framing, and policy preferences

09:10–09:35 **Does Impact Evidence Affect Policy Preferences? Evidence from Mexico's Landmark CCT Program**
Raissa Fábregas

09:35–10:00 **How Employment Framing Affects Trade Preferences: Evidence from Survey Experiments**
Marisol Rodríguez Chatruc, Ernesto Stein, Razvan Vlaicu, Victor Zuluaga

10:00–10:25 **A Tale of Two News: The Impact of Media Outlets on Consumption Choices**
Juan Carlos Angulo, Aldo Gutiérrez-Mendieta

10:25–10:55 *Coffee break*

SESSION 2 — Social preferences, gender, and collective behavior

10:55–11:20 **Distributive Decisions under Imperfect Effort Signals: A Spectator Design Experiment**
Oscar Torrealba-Rodríguez, Pablo Soto-Mota

11:20–11:45 **Gender Differences in Collaborative Networks**
Valentina Ciriotto, Friederike Mengel

11:45–12:10 **Gender Differences in Team Formation**
Antonio Cabrales, Lorenzo Ductor, Ericka Rascon Ramirez, and Ismael Rodriguez-Lara

12:10–12:35 **Disentangling Mechanisms behind the Daughter Effect in Mexico: A Survey Experiment**
Arturo Romero Yáñez, Alberto Simpser, Pablo Ignacio Soto Mota

12:35–14:05 *Lunch*

SESSION 3 — Prices, uncertainty, and markets

14:05–14:30 **Climate Ambiguity and Farmers' Response to Prices: Experimental Evidence from Colombia**
Lina Restrepo-Plaza, Enrique Fatas, Margarita Gáfaro, Camilo Bohórquez-Peñuela, Alejandro Sánchez-Naranjo

14:30–14:55 **Price Distortions and Hoarding: An Experiment**
Edgar Castro, César Martinelli, Nicholas Brown

14:55–15:20 **Fat Tails in the Lab**
Jorge D. Ramos-Mercado, Santiago Alonso-Díaz, Hernán Bejarano

15:20–15:50 *Coffee break*

SESSION 4 — Education, social cognition, and beliefs

15:50–16:15 **Reading Others as Individuals: A Field Experiment on Fiction and Prosociality**
Juan Ferro, José-Alberto Guerra

16:15–16:40 **Belief Heterogeneity and Information Acquisition When Others Make the Decision**
Dario Trujano-Ochoa

16:40–17:05 **Seeing Less Than There Is: Misperceptions of Social Network Structure**
Pablo Brañas-Garza, Jaromír Kovářík, Friederike Mengel, and Mónica Vasco

17:05–17:15 *Closing remarks*

Workshop information and updates

Reference: Revolución 756 building, corner with Holbein. Pedestrian access on Av. Revolución. Nearby Metro: San Antonio (Line 7).