

JBEE–LACEA BRAIN–Tec Workshop

Behavioral and Experimental Economics in Latin America

DATE Wednesday, October 28, 2026

VENUE Teatro de Decisiones, School of Government, Tecnológico de Monterrey, Mixcoac. Av. Revolución 756, Mixcoac, Benito Juárez, 03700 Mexico City.

FORMAT One-day, in-person academic workshop

A one-day workshop convened by the *Journal of Behavioral and Experimental Economics*, LACEA's Behavioral Insights Network, and BEER Lab to advance behavioral and experimental economics research connected to Latin America.

ACADEMIC ORGANIZERS

Pablo Brañas Universidad Loyola Andalucía; Editor-in-Chief, JBEE

Alexander Elbittar CIDE

Hernán Bejarano CIDE

Stanislao Maldonado Tecnológico de Monterrey

César Mantilla Pontificia Universidad Javeriana

Lina Moros Universidad de los Andes

FINAL PROGRAM

08:30–09:00

Welcome coffee

09:00–09:10

Introductory remarks

Luis Serra · Dean of Research, School of Social Sciences and Government, Tecnológico de Monterrey

SESSION 1

Information, framing, and policy preferences

09:10–09:35

Does Impact Evidence Affect Policy Preferences? Evidence from Mexico's Landmark CCT Program

Raissa Fábregas

09:35–10:00

How Employment Framing Affects Trade Preferences: Evidence from Survey Experiments

Marisol Rodríguez Chatruc, Ernesto Stein, Razvan Vlaicu, Victor Zuluaga

10:00–10:25

A Tale of Two News: The Impact of Media Outlets on Consumption Choices

Juan Carlos Angulo, Aldo Gutiérrez-Mendieta

10:25–10:55

Coffee break

SESSION 2

Social preferences, gender, and collective behavior

10:55–11:20

Distributive Decisions under Imperfect Effort Signals: A Spectator Design Experiment

Oscar Torrealba-Rodríguez, Pablo Soto-Mota

11:20–11:45

Gender Differences in Collaborative Networks

Valentina Ciriotta, Friederike Mengel

11:45–12:10

Gender Differences in Team Formation

Antonio Cabrales, Lorenzo Ductor, Ericka Rascon Ramirez, and Ismael Rodriguez-Lara

12:10–12:35

Disentangling Mechanisms behind the Daughter Effect in Mexico: A Survey Experiment

Arturo Romero Yáñez, Alberto Simpser, Pablo Ignacio Soto Mota

12:35–14:05

Lunch

SESSION 3

Prices, uncertainty, and markets

14:05–14:30

Climate Ambiguity and Farmers' Response to Prices: Experimental Evidence from Colombia

Lina Restrepo-Plaza, Enrique Fatas, Margarita Gáfaró, Camilo Bohórquez-Peñuela, Alejandro Sánchez-Naranjo

14:30–14:55

Price Distortions and Hoarding: An Experiment

Edgar Castro, César Martinelli, Nicholas Brown

14:55–15:20

Fat Tails in the Lab

Jorge D. Ramos-Mercado, Santiago Alonso-Díaz, Hernán Bejarano

15:20–15:50

Coffee break

SESSION 4

Education, social cognition, and beliefs

15:50–16:15

Reading Others as Individuals: A Field Experiment on Fiction and Prosociality

Juan Ferro, José-Alberto Guerra

16:15–16:40

Belief Heterogeneity and Information Acquisition When Others Make the Decision

Dario Trujano-Ochoa

16:40–17:05

Developmental Meritocracy

Pablo Brañas-Garza, Isabelle Brocas and Juan D. Carrillo

17:05–17:15

Closing remarks

Workshop information and updates

Reference: Revolución 756 building, corner with Holbein. Pedestrian access on Av. Revolución. Nearby Metro: San Antonio (Line 7).